Viral Activism – Creating a Social Media Argument Hashtag Creation Rubric

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Hashtag \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Your Task: Create an original hashtag that links to a controversial issue that you feel passionate about. This can be a world-wide issue, a community issue or even an issue that is current within your school.**

Criteria Scoring Possible Points

Points: 10 Overall Design and Layout \_\_\_\_\_

Points: 5 Evidence of Critical/Complex thought \_\_\_\_\_

Points: 5 Image(s) or collage that appropriately match hashtag and its explanation\_\_\_\_\_

Points: 10 Thoughtful Explanation includes what hashtag stands for\_\_\_\_\_

Points: 10 Thoughtful Explanation:purpose of hashtag\_\_\_\_\_

Points: 10 Thoughtful Explanation: goals of hashtag\_\_\_\_\_

50 Total Score: \_\_\_\_\_\_\_/50

Comments:

Viral Activism – Creating a Social Media Argument Hashtag Creation Rubric

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Hashtag \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Your Task: Create an original hashtag that links to a controversial issue that you feel passionate about. This can be a world-wide issue, a community issue or even an issue that is current within your school.**

Criteria Scoring Possible Points

Points: 10 Overall Design and Layout \_\_\_\_\_

Points: 5 Evidence of Critical/Complex thought \_\_\_\_\_

Points: 5 Image(s) or collage that appropriately match hashtag and its explanation\_\_\_\_\_

Points: 10 Thoughtful Explanation includes what hashtag stands for\_\_\_\_\_

Points: 10 Thoughtful Explanation:purpose of hashtag\_\_\_\_\_

Points: 10 Thoughtful Explanation: goals of hashtag\_\_\_\_\_

50 Total Score: \_\_\_\_\_\_\_/50

Comments: